

Adam Lasnik: Welcome everyone :)
Matt Cutts: Chat chat chat!
Wysz: Hello, webmasters!
Ian M: Are Google intending to publish text and audio logs from this meeting?
John Mueller: Hi everyone!
John Honeck: Chat to "All Participants" is greyed out for me...
Marc Bitanga: Good morning!
Daryl Auclair: So is that John Mueller i can hear typing?
MattD: Welcome to the chat. We're working on the permissions right now.
Daryl Auclair: Good morning Matt
John Jones: I'll assume that I cannot respond to 'All Attendees' purposefully? It is a non option for me in the send to drop down.
John Jones: ahh spoke too soon.
Barry Schwartz: hey there
MattD: Looks like the Q&A portion will be working soon. It's separate from this chat box.
Barry Schwartz: i see Q&A tab
beckysharpe: Got it wrong already - good to be here and I'll try and keep up ;-)
Adam Lasnik: Hey everyone
jtbandes: Chat is working now, it seems :)
Adam Lasnik: we should be be starting soon :)
Adam Lasnik: and yep, jtbandes, chat is working
John Honeck: Hello people
Adam Lasnik: We should be starting in just a few minutes...
Jesse Crowth: Hello
SchoolsGalore: Hello
Matt Cutts: Looks like chat to "All Participants" is working now..
Barry Schwartz: hey everyone
cristina wood: hi all :)
Jacob Weiss: The googlers got it fixed!
Rey Colon: Whats up
Laurent: Bonjour tout le monde
Cassiano Travareli: hello everyone
John Jones: Hello Barry glad to see you on this chat. Can't wait to see what highlights you write later today and maybe tomorrow. :-)
jimbeetle: hi folks
Brian Harnish: Hello everyone :)
Anderson: hi everyone
Barry Schwartz: i have to write highlights?
Laurent: this is very exciting
Barry Schwartz: :)
vijay: Hello Everyone, Good to see you people here,
Marjory Meechan: Hello

Dan Larkin: Good morning
John Jones: Barry - Well you have to copy and paste quotes and add your valuable thoughts on the matter.
Barry Schwartz: can someone say something on the phone so we know ur there
John Honeck: Barry, you could just do lowlights
Barry Schwartz: okay, ill take notes
Anderson: now it is working
SchoolsGalore: Ditto: can someone say something on the phone so we know ur there
Barry Schwartz: google reader interferes with webex
Jesse Crowth: Hello.
Mark: hi everyone
Barry Schwartz: in fact, Matt Cutts, tell Google Reader people they have a major delay
Barry Schwartz: something is wrong today
John Honeck: Is this the Yahoo webmaster chat?
SchoolsGalore: yay
Korpis, LLC: Hello All Webmasters!
Barry Schwartz: hey john h!
Barry Schwartz: spam the Q&A!
John Honeck: Hi Barry
Manish: hi all
Matt Cutts: Do not spam the Q&A. :)
Barry Schwartz: oh, my bad, :)
Manish: hi matt gud to see u ehere
Barry Schwartz: camera?
Barry Schwartz: where?
jtbandes: I don't see one either
Jesse Crowth: No camera for me. :(
Barry Schwartz: we dont see u
Barry Schwartz: video option is turned off
John Honeck: I have video, I think JohnMueller fell asleep
Rey Colon: I have video
Barry Schwartz: where do you see the video option?
Jesse Crowth: so it's just some of us that are blind
jtbandes: apparently
Barry Schwartz: hmm
Barry Schwartz: ill close out and reopen
John Honeck: I had to click the Panels, then the arrow to open it
Jesse Crowth: tell us if it works
Evan: Sometimes the video does not work on macs.
jtbandes: that doesn't account for everyone though
Jesse Crowth: yeah, I'm on WinXP
John Honeck: A/S/PR?
Caleb Queern: Are we allowed to submit our questions for Q&A yet?

Laurent: Could you post the URL of the site ?
Matt Cutts: Caleb, I'd go ahead and submit if you have a Q for the Q&A.
jtbandes: pictureline.com is what I heard them say
Caleb Queern: Thanks Matt
jtbandes: It's pretty..
Barry Schwartz: let me try firefox :)
Laurent: thanks
Matt Cutts: Yup, pictureline.com is the site that I'm checking out. :)
Laurent: Yes no camera for me (Mac)
John: I'm on Firefox as well
Gary Campbell: Can you push us to the website or screencast it ?
Jesse Crowth: I'm on FF, no video
Wysz: We are looking at www. pictureline.com today
jtbandes: Safari (mac), no video
Matt Cutts: I'm not sure that we can screencast the url, but we're looking at it.
John Honeck: no need for the www ;(whoops
Barry Schwartz: ok, in FireFox I see the shared browser
Barry Schwartz: no video yet
Barry Schwartz: ha, i saw all his email
Jesse Crowth: Note that the system req's for webex list Firefox 2 and a slew of Safari versions as supported, so that shouldn't be an issue
Barry Schwartz: where would i see the video?
jtbandes: How many people are getting video? Press "yes" above so we can see
John Honeck: wow, whatever they just did messed everything up
Matt Cutts: John, in the lower right there are orange buttons to see the chat, participants, etc.
Lee: I can see the space image but have no sound?
Jay: Please restate the URL thanks
jtbandes: pictureline.com
Brian Harnish: pictureline.com
Jay: thanks
Barry Schwartz: okay, again, so where would the video be if I saw it? :)
jtbandes: Hey guys: your screencast seems to be working, go ahead and pull up the site
Jesse Crowth: not seeing the lower right buttons.
jtbandes: nope, no buttons
John: I lost my video
Kiowa: Are we supposed to see the site in the interface?
Barry Schwartz: what was that?
jtbandes: no idea
gaurav doshi: i m back 2 the chat panel
Matt Cutts: We moved from screencasting back to the normal interface.

Anderson: ok

gaurav doshi: ok

Matt Cutts: I'd say for everyone to just look at pictureline.com in their own browser.

Barry Schwartz: lol

Linda Farm: anyone having trouble with verifying site on google's website tools?

Ian M: They have the non-www vs www issue :)

Barry Schwartz: linda, its a problem google is fixing

Rob: i dont see the web portioin of the site. only instructions

Rob: ?

Linda Farm: so if my site was removed and i need to be able to verify to re-submit my site, how do i do that?

Barry Schwartz: linda, more details at

<http://www.seroundtable.com/archives/016705.html>

Linda Farm: so it's a google issue and not our issue?

Barry Schwartz: most likely

Linda Farm: well our website disappeared from google completely. how do i get it back on or is this a glitch?

Barry Schwartz: ah, then that isnt good

Linda Farm: tell me about it. any ideas?

Rhea Drysdale: linda, disappeared from serps or webmaster central... if serps something else is going on

Rob: what is the site we are reviewing?

Linda Farm: serps

Ian M: Reinclusion request... but check no spamming happened first

MattD: Linda, can you give me your site?

Rhea Drysdale: eh, find problem, fix and then reinclusion

Linda Farm: www.laborlawcenter.com

Ian M: e.g. if you hired someone to do SEO

Linda Farm: PLEASE HELP

Barry Schwartz: yea, not good

<http://www.google.com/search?q=site:www.laborlawcenter.com>

Linda Farm: I can't resubmit for reinclusion because the verifying is not working on google tools

Ian M: pictureline.com also has index.php dup content e.g.

<http://www.pictureline.com/index.php> vs <http://www.pictureline.com/>

Barry Schwartz: verify will work soon, i think

Linda Farm: it was just working on wednesday, now it's gone please use our website as an example for today on how to get your site relisted.

good topic everyone wants to know

Matt Cutts: Linda, not to turn this into a "review my site forum", so let's take just your case and not do general reviews for everyone.

Matt Cutts: But for your site, I have bad news. Looks like you might have gotten hacked.

Laurent: I see more and more proxies getting indexed; creating dup

content with pages. Are you going to get them out of the index ?

Rob: what is the URL of the site of the site we are reviewing?

Matt Cutts: Looking on my side, we sent you a message about the site in our webmaster message center.

Matt Cutts: Check out blog.laborlawcenter.com/2006/08/03/colorado-mileage-reimbursement-law

Ian M: Are they talking about pictureline.com still?

Doug: Matt would it be possible to take a look at www.vacationrealty.com. I would greatly appreciate it

Matt Cutts: As of a day or so ago, you had hidden text/links such as Discount Generic Tenuate Online Tenuate Tenuate No Prescription Tenuate Diet Pills Buy Tenuate Cod No Rx For Tenuate Tenuate Cheap Ohio Buy Cheap Tenuate Tenuate Buy Diet Pills Tenuate Tenuate 25mg Tenuate Dospan 75mg Tenuate Dospan Online Buy Tenuate Dospan Online Buy Tenuate

Brian Harnish: Ian- yes

gaurav doshi: i cant see the video

gaurav doshi: whatz the procedure for thayt

Matt Cutts: So the short answer is that you may have been hacked.

Barry Schwartz: ouch

Adam Lasnik: <http://bodjie.homestead.com/>

Linda Farm: what can we do???

Matt Cutts: We tried to warn you via email and a message in the message center.

Barry Schwartz: matt, can i get that tool?

Linda Farm: should we redo the site? completely remove the blog section? blog link?

Matt Cutts: On the bright side, once you fix the hacked stuff you should be able to get back into Google soon.

JD: I thought this stuff wasnt allowed in chat

Matt Cutts: Linda, you'll want to restore to a backup of the site if you have one. Your webhost may be able to help.

JD: everyone and their is going to be crying why their site isn't showing up in G

webado - Christina: Webado here - I made it :)

Adam Lasnik: learningguitarnow.com

Evan: Welcome webado

Matt Cutts: Once you get the site fixed, see <http://googlewebmastercentral.blogspot.com/2007/09/quick-security-che...>

Linda Farm: If we completely remove the blog affiliation right now, will that help?

John Honeck: hi Webado

Matt Cutts: for some more tips to protect your site, e.g. patching your blog.

Darren Wyles: hello people

Manish: Matt I have removed all the external links or nofollowed them

but still I am not getting my PR back ... can u plsssssss help

www.newindiamodels.com , www.ktpl.com , www.kidiezone.com

Matt Cutts: That would help, but I wouldn't remove your entire blog just to get rid of the hacked stuff. Just take a little time and work with a computer-savvy person to remove the hacked content.

Manish: i hv sent reconsideration reqsts around 3 times

Matt Cutts: Linda, I think we might also be working on a post about "Hey, your site got hacked. Now what?"

Rhea DrysdalePC: heh, that'll be a fun post

Laurent: What URL are you talking about in the conference ?

Laurent: the dog site ?

Evan: Hi Manish, please ask questions directed toward panelists in Q & A

Linda Farm: In the meantime for a quick fix to make up, can i remove the link from www.laborlawcenter.com work on fixing blog and re-link back after it's fixed. at least I can get my business up in the meant time. our business was drastically cut due to the search engine

John: good idea about the feed

John: John

Adam Lasnik: digitalbase.eu

Barry Schwartz: Matt cutts, you did a post on that, more details at <http://www.seroundtable.com/archives/016096.html>

Evan: Laurent - the dog site was bodjie.homestead.com

Barry Schwartz: u guys should put me on ur payroll

Matt Cutts: digitalbase.eu, cool.

Rhea DrysdalePC: lol @barry

Brian Ussery: work it Barry:)

Manish: I have tried my best to chk and remove any external links leaking PR on my sites that were facing PR0 penalty but still no PR www.newindiamodels.com , www.ktpl.com , www.kidiezone.com

Brian Harnish: LOL @ Barry :)

Matt Cutts: Linda, that could work. Normally it doesn't hurt to take the few extra hours to recover back to a fully clean state though.

Linda Farm: How do I inform you once the site is clean for inclusion back on serps?

Alan Rothstein: What happens when someone takes over a domain and ip address that has a history of bad neighborhood links and may be penalized by Google?

John Jones: Barry aren't you already on someone elses payroll these days? (kidding)

Barry Schwartz: it's googles fault Linda's site was hacked, they did it to spam google, ;-)

Barry Schwartz: funny john jones

John Honeck: Did I just read something about PageRank leaking? must need more coffee

TimDineen: Blogs get hacked all the time... if you'd add a wildcard

function to Webmaster Tools it'd be helpful for allowing us to remove bad stuff from your index quicker. Bad content doesn't always sit in a directory. thx.

JD: this chat is like a digitalpoint thread

Gijs Nelissen: no we are not

John Jones: I have a feeling i'll be logging into SE roundtable for the last time after that comment. You are already looking me up.

Gijs Nelissen: it's not ISS

Barry Schwartz: what John?

Matt Cutts: Linda, I'll keep an eye out for it myself.

Ian M: Why oh why do Microsoft not make IIS follow the standards..

sigh

Gary Carpenter: I setup a webmaster account an submitted my url. I also setup a Sitemap.xml file. Google reports that the url is indexed and the Sitemap file is OK yet when I google search my url the result is "No Documents Found". What have I done wrong???

John Honeck: JD, nice! It's not DP because nobody has asked about the next PR update yet.

JD: oh its coming

Eric: For a business that gets a lot of negative feedback, what is suggested for social media growth?

Matt Cutts: TimDineen, I think you can use a wildcard in robots.txt.

Doug: you can

Ian M: It all went quiet...

Anderson: call lost

Eric Martindale: Because standards are silly! That'd be silly...

Dito: :(

Doug: I lost it too

Jesse Croward: deathly silence on the line

webado - Christina: No audio

Amy Balliett: me too

Gary Campbell: m2

Eric Martindale: And too easy. Yeah, lost the call?

Darren Wyles: well its gone quiet

kasia: m2

Gijs Nelissen: are we able to listen to a recording of this conference ?

Jaan Kanellis: i am lost as well

Faris: me2

gaurav doshi: gone

Linda Farm: The blog link is removed. I will clean up blog and put it back on after integrity is checked. lesson learned. can y ou see if this suite's google's needs

MattD: Our phone connection dropped, we'll be right back on

Jeremy Rivera: it's quiet....tooo Quiet...

John Honeck: And then it went silent...

Ian M: Matt Cutts trip over the cable? :)
Matt Cutts: We're getting the audio back.
Rey Colon: i do not here anything
webado - Christina: oh-oh
MattD: haha
SchoolsGalore: arrrgh
TimDineen: Thanks Matt - yes, that's what we ended up doing.
Brian Harnish: Ian- LOL
Eric Martindale: Matt, jeez. What'd you do!
TimDineen: took longer that way I think
jtbandes: Should have just used a google talk group chat :)
gaurav doshi: thanks matt
kasia: still cant hear
webado - Christina: is it too late for me to ask nicely to get an opinion?
Matt Cutts: Linda, I'll check it out.
Jesse Craword: I think I might have heard a sea lion over there.
MattD: ...and we're back
Kevin Rogers: and its back
Eric Martindale: There we are!
Jesse Craword: yay!
John Jones: yay!
kasia: back!
Dito: woohoo
Liviu Taloi: ookiii
Ian M: yay
gaurav doshi: back
webado - Christina: yay
Alan Rothstein: anyone know about bad ip bbuying
Brian Harnish: yay!!
Matt Cutts: I know that you're actively working on fixing the hacked blog, so I expect that you'll come back quickly.
Wysz: :-)
Jeremy Rivera: yay
Linda Farm: Thank you so much! You don't
Scott: testing
Doug: Matt I got alot of people relying on our site and I have done a full review to see why the site has a dampening penalty on it
Linda Farm: How can i just get the www.laborlawcenter.com on serps w/out the blog since I removed it. lesson learned no more need to discipline me. :)
Manish: any suggestion for me matt
Jacque:
<http://209.85.207.104/search?hl=en&q=link%3A+laborlawcenter.com&btnG=...>
John Honeck: The only prescription is more cowbell
Jacque: Linda did you just recently have a link building campaign with

an SEO company?

Matt Cutts: Cowbell!

Scott: ^we just had an issue like that

Alan Rothstein: Matt cutts, will there be a transcript of this call posted???

John Honeck: Yeah Aaron!

Darren Wyles: Aaron Pratt is famous now lol

Matt Cutts: Um, not sure Alan Rothstein. It may be something you have to dial in to experience. :)

Matt Cutts: Go Aaron!

Linda Farm: please help me i feel like a chicken these days a dead one or a cow with mad cow disease.

dockarl: nyone else lost sound?

Doug: mine is back

Ian M: I still have sound

Brian Harnish: Nope

Sasch Mayer: nope

Alan Rothstein: I am listening :) Just wanted to know for future reference

Jesse Croward: we have it back now, I think

Linda Farm: so to see if it goes back on serps, should i just keep googling laborlawcenter.com to see if i was put back on?

dockarl: hmmm... bugged... I'm podcasting :)

John Honeck: dockarl, we have sound here in this hemisphere

webado - Christina: Sound's OK, Maile is talking about Aaron's images

Matt Cutts: Yup, I expect that if you can also get the hacked content removed from the blog, I can see that and get you back in 1-2 days.

MattD: If you've lost sound, you may try logging out and back in (classic tech support solution). It worked for a few people earlier.

Linda Farm: THANKS! YOU ARE A LIFE SAVER!

John Honeck: Did you wiggle the handle?

Linda Farm: do you have a date of when you noticed the hacked materials and I can back up the file from then?

Liviu Taloi: salut nelu

Andrea Frehner: I can see and hear you, Andrea

Andrea Frehner: Dear John, sorry, I can not find you, Andrea

Alan Rothstein: Image enhancement. Are we going to here about this and the pros...

Matt Cutts: We sent you emails and put a message on 3/27/2008 (yesterday), so the hack was probably pretty recent.

devang: Guys will you providing a overview/slides of this session ?

Gary Campbell: Can we save the Q&A test ?

Linda Farm: I am trying to get it fixed.

Linda Farm: thanks

Gijs Nelissen: is anyone in here recording audio ?

Eric Martindale: Is there any way to access the audio to this call

over the PC? Google Talk...?

Nelu Lazar: yeah, it would be nice to see this session recorded video/ audio

Eric Martindale: Right, thanks. Google competitor, lol.

Rhea DrysdalePC: whatever works :)

John Honeck: Oh Oh she said PR, let the blogging begin!

Matt Cutts: For now I'm just glad that things are mostly working in real-time. But down the road we could definitely think about how to archive the audio or more.

Alan Rothstein: is this going to be an on going live chat session, Monthly, Quarterly?

Ian M: Audio plus presentation is good

JD: separate?

jimbeetle: Is Maile's image presentation going to be available online?

devang: @ Matt Cutts - so not for this session?

Linda Farm: for search engine results if we change from .asp to .php and use 301 redirect, would that affect our serps

Matt Cutts: Not positive, devang. I think worst case people can copy much of the chat text going on.

Ian M: ok - question related to this image session - do Google ever pay attention to title attribute as well as alt one?

Evan: Hi Everyone, for Q&A please put all your questions in one entry if possible, otherwise they will lose context and be confusing.

Matt Cutts: Linda, .asp vs. .php doesn't make any difference to us.

webado - Christina: sorry my question needed 5 messages - in case anybody even sees it

John Honeck: set up the server to serve PHP on .asp so you don't need to change the URLs

Eric Martindale: Matt, but what about .html? We serve our dynamic pages as HTML with variables.

sawan: Hi Matt, does the long URL matter, for any ecommerce site?

Matt Cutts: Ian M, good question. I think it would be fair to use other info on the page to help improve image search (e.g. text near an image).

Linda Farm: so if i'm in good ranking, if i changed my current address from .asp to .php, do i need to inform google somehow to know it's the same site/content just different .asp or .php?

John Honeck: Yay Maile

sawan: Thanks Maile, that was quite informative

Ian M: Specifically about the title attribute,if that's ok?

webado - Christina: Thanks Maile

Eric Martindale: gwing.net/remaeus-m4.html actually hosts dynamic content, dynamically rewritten from a .php file - is that any different from hosting the .php file directly?

Eric Martindale: Isn't title what is displayed to the user on: hover?

Ian M: yes

Christi: So should the alt and title mirror each other or be different?

Ian M: unless you use ie which does the same for alt (because microsoft ignore standards..)

Brian Ussery: Does Google extract exif from images?

Matt Cutts: Eric, for .php if stuff happens on the server side, we only see what the webserver dishes up. So it's fine to have some PHP executing but available in an .html file.

sawan: Hi Matt, does the long URL matter, for any ecommerce site?

John Jones: Thank you.

sawan: Matt, are you saying having .html file as output is much better than having .php?prod=asaa right?

John Honeck: sitemaps documentation states not to include images

Eric Martindale: Okay, thanks Matt - will my page be treated differently for having a different extension? Or is an URL simply an URL, for example, if it were entirely without an extension?

Matt Cutts: Brian, I'm not sure, personally. I could imagine that any stuff embedded in an image file might be used, though.

Matt Cutts: sawan, there's two issues here. Extension (.php, .asp, .html) doesn't matter to us.

Ian M: I really don't see why Google bother with the opt-in for the image game

John Jones: Thanks for the direct address on that question guys.

Eric Martindale: I kinda see mirroring title and alt as keyword stuffing, personally.

sawan: Ok, then does the trailing paramters behind the .php matter....something like proddetail.php?prod=product_name same as product_name.htm ?

Matt Cutts: But if you can steer away from tons of url parameters, that helps.

richard: do subdomains present a potential hotlinking issue?

Terence: Is it possible to copy/paste or export everything in the Q&A box?

Ian M: re-geolocation, I hope that will be covered properly

Eric Martindale: sawan, I think a shorter URL is better in almost any case, the higher the ratio of your keywords in the URL, the better

Ian M: Simple "use x, we don't look at y" is all that is wanted

sawan: Thanks Matt

Eric Martindale: /page.php?page=keyword is less preferable to /keyword.html or just /keyword

Eric Martindale: /keyword is likely the bottom-line best URL structure you could use.

sawan: Eric and I are on same page

Matt Cutts: Eric, we don't have an explicit "how short is your url" signal, but clear categories often work better than tons of parameters. And they can be more memorable as well.

sawan: i think /keyword.html is much better

Brian Ussery: Thanks Matt

Jon: Matt Cutts YOU ROCK

Linda Farm: Hi Matt! - To summarize, I officially took that blog link off of my main www.laborlawcenter.com website and now I am currently having our database cleaned up to remove those spam from the Blog and then I will put it back on. Is this sufficient clean up work? Our company is in dire need of getting the serps listings back and so I want to know if this is the most efficient and quickest way to do so.

Manish: Is it true that the .com domains are ranked highr in SERPs than say .in domains ?

John Jones: haha!

Matt Cutts: Yup, I'm on the same page with sawan/Eric. Easy to remember urls are better for users as well.

John: I've been recording from the last 15 minutes

Brian Rutledge-GetPageOne.com: I can't imagine no one here is geeky enough to have recorded it :)

Barry Schwartz: i dont think im blogging this

Caleb Queern: lol

Matt Cutts: Linda, that should get you in good shape quite soon with Google.

SchoolsGalore: Hey! I am recording it in entirety

Ian M: Maybe we should put it out as a torrent afterwards

SchoolsGalore: not a geek, i dont think

sawan: Thanks Matt, direct information is always helpful... than working in Dark

John: That would be me. I'm an audio engineer

Barry Schwartz: email it to me schoolgalore

Jesse Caward: yay! we love you, schoolsgalore

Eric Martindale: Always focus on the user, that is after all your end result

Ian M: I cut off the boring start stuff

Brian Rutledge-GetPageOne.com: I've been trying to blog it live as we go, as much as I can keep up, anyway.

SchoolsGalore: gimme email

sawan: I think the idea of direct chat with Google R*O*C*K*S

Barry Schwartz: barry @ rustybrick dot com

Laurent: Why are nofollow links showing in Webmaster Central ?

Jesse Caward: jesse @ ce-int.net would appreciate it.

Rhea DrysdalePC: barry will you repost it on SER?

Matt Cutts: This has been fun. :)

Eric Martindale: Because a nofollow link is stil a link!

Barry Schwartz: of course

Rhea DrysdalePC: :)

jimbeetle: Thanks SchoolsGalore and thanks Barry

Brian Harnish: Yeah :)

Darren Wyles: glad someone is saying about people posting urls in the forum lol

Linda Farm: definitely been really fun

sawan: It sure is Linda Farm

Linda Farm: i don't think this should be beta but permanent

Laurent: I thought that GG did not follow nofollow

Laurent: therefore not index

John Honeck: 17? try 1700

Matt Cutts: Laurent, the idea of links in the webmaster console is to show practically all of the links that we know of. That's why we even show nofollow links.

Eric Martindale: Google does follow "nofollow" links, but it (should) treats them differently than normal links.

Laurent: Ok I get it

aaron: Why show the NOFOLLOW links?

Linda Farm: so does serps like content that is informative or content that has alot of relevant keywords?

Rhea DrysdalePC: matt, can those links be labeled in GWC?

Laurent: What kind of popularity do you give to nofollow

Laurent: ?

Rabin: looks like i missed it

SchoolsGalore: I will try to get it to all of ya who give email. Do my best.

Matt Cutts: Laurent, we don't follow nofollow links, but we do include nofollow links in the webmaster console just to give webmasters a full picture of all the stuff that's linking to them.

Brian Rutledge-GetPageOne.com: @ Schools, not judging, I am a geek :)
Are you going to post it?

Rabin: is there any transcript that i can have or something!

Gijs Nelissen: seriously, his is a great initiative from google webmaster team, keep up the good work !

Caleb Queern: I second that!

gaurav doshi: Matt, what can be done to prevent spammy images?

Rhea DrysdalePC: i'd like to see the nofollows labeled as such in GWC

Ian M: ditto

Tim Taylor: yah mon

Aaron Chronister: rhea, me too.

John: Yeah great information here

Ian M: (on both things)

Darren Wyles: good point rhea

aaron: yeah...label the NOFOLLOW links as something else!

Matt Cutts: guarav, do you mean on your own site?

John Jones: Who was the image presentation speaker of this call?

Manish: Is there anyway or tool that we can use to see which pages on our website are leaking PR

Matt Cutts: Rhea, I'll pass that on but I'm not sure whether we can

offer that.

Aaron Chronister: i'd also like to go back in time and un-buy some links.... :)

SchoolsGalore: I want to, just need to figure out how. I am not a webmaster, i am a writer... but I will try to figure out how after this is over, OK?

gaurav doshi: yes

Rhea DrysdalePC: understood, but worth considering :_)

Tim Taylor: Maile Ohye gave the presentation.

Laurent: Thanks MC

Barry Schwartz: thank you

Rhea DrysdalePC: thnx guys

jtbandes: Should we put it up as a torrent?

Eric Martindale: What can be done about "devaluation" link campaigns against competitor's sites, where thousands of links are provided from bad neighborhoods to specific pages? This has been proven to lower competitors' rankings...

TimDineen: Excellent that Google is doing this chat. The Q/A was extremely helpful too.

Ian M: Matt Cutts - on geolocation, can you just quickly tell us what tags to use?

Gijs Nelissen: do you have the entire conference ?

Gijs Nelissen: as audio

TimDineen: Thanks to all of you! Please do it regularly?

SchoolsGalore: so far

Matt Cutts: John, that was Maile Ohye.

Ian M: and what not to use

Jeganathan: Matt, Is there a way we can submit bulk of urls to remove from google index in a single shot? we have hundreds of urls and submitting them individually is a pain.

Rhea DrysdalePC: yup would love to do this again, great idea adam!

Brian Harnish: It would be awesome to have a regular Google Help Group chat. Very useful :)

Mark Kaufman: Thanks all!

John Jones: Please send participants a survey to suggest how to make this better for next time and the time after that.

Laurent: Now about users. I think GG gives users a give note. For instance, if the user puts a site in bookmarks or clic an URL on a page. Am I wrong ?

TimDineen: Can you make the QA copy-able?

Eric Martindale: With javascript/AJAX/other stuff; always test with Javascript disabled! Also, view source - if it isn't in the source, even Googlebot can't see it. ;]

John Jones: Phill ... File >> Save

Matt Cutts: Eric, we work very hard to prevent people from causing harm like that.

Barry Schwartz: John Jones, were u joking earlier?
Manish: Is there anyway or tool that we can use to see which pages on our website are leaking PR
John Jones: Barry absolutely man. I'll hit you up later via e-mail and explain my botched joke. Sorry boss.
Matt Cutts: Ian M, look at ccTLD, IP address, and then use the geolocation feature of the webmaster console.
gaurav doshi: Matt, i have created new blog in blogger that is related to mobile, it has been banned by blogger! what can be the reason behind it?
Barry Schwartz: k, hard to see jokes here
Brian Ussery: Thanks guys!!!!
Eric Martindale: Manish, I agree - a Flash representation of our domains would be very nice, showing link flow and strength!
Barry Schwartz: great job guys!
Laurent: Merci all
webado - Christina: thanks everybody :)
Gary Campbell: My suggestion to Webmaster tools - detail exact issues when penalized or non compliance - would help millions of people and reduce requests on your side as well
sawan: Adam, you have been good host
John: It's been cool!
Barry Schwartz: JohnMu should build an App to do this
Linda Farm: thanks!
Ian M: something that works on all search engines?
Felipe Miyata: Thank You !!!
Sasch Mayer: nicely done :-)
Gijs Nelissen: webex should be recording this conferenceno ?
Matt Cutts: Jeganathan, if you can come up with a good pattern (subdirectory, subdomain, or wildcards) you can use our url removal tool.
Barry Schwartz: no browser hijack!
Dictina: thx!
Darren Wyles: be class if this was a regular event
Mark: Thanks guys!
sawan: We are happy for GOOGLE to come close webmasters
Linda Farm: Matt, if you can please take a look at my site in about an hour, everything will be fixed.
Linda Farm: THANKS MATT YOU'RE A LIFE SAVER
Tim Taylor: ty guys. I can't wait to see this posted on Youtube with a mashup of Yakkety Sax behind it.
Ian M: Matt - a quick question here would be is this valid or not?
<meta name=language>
John Honeck: Thanks all involved
Ian M: see the question in the google groups thread
Eric Martindale: Yeah, everyone give a round of applause to the Google

team! Please! *claps*

aaron: THANKS EVERYONE!

Marjory Meechan: Thanks so much guys. It was great!!

sawan: You could be get more than 2 million Adam

Alan Rothstein: Thanks, helped tons!

Tim Taylor: *clapping*

Rhea DrysdalePC: woot!

Brian Rutledge-GetPageOne.com: @ Schools, We'll host it if you like.

Brian Harnish: *applause*

Laurent: When is the next conference ?

aaron: can we talk about Paid Links?

Manish: thanks for the great discussion ... hope next time its with

Matt Cutts One to One :-)

Ian M: tomorrow :p

dockarl: Props to all the Googlers - this was excellent :D

Manish: he seems to be fav of all

Rabin: can we embed videos from youtube to optimize our own site?

Eric Martindale: Video and Image search needs content recognition, not just written text recognition. ./

Rhea DrysdalePC: manish all of 'em have good insight, matt's just pushier ;)

Barry Schwartz: guys, please send me any audio or text u have for this, ill make sure to post it around

Jeganathan: Thanks Matt! Is the removal tool in GWT accepts wilcards?

Matt Cutts: Gary, we keep trying to provide more and more information in the webmaster console. We've gradually been increasing the number of people who get info about issues. Linda in the chat had a message waiting for her, for example, so she didn't need to catch me about this issue. :)

Eric Martindale: When is Google Video going to turn into a Video Search Engine?!?!?!?

Barry Schwartz: <http://www.google.com/search?q=iphone%20popcorn>

Jonatas Leonel: What is better to use and wich one have more power on google: the robots.txt or the meta tag robots?

Eric: can you explain rel=nofollow tags on links? When and where should we use these tags?

Jim McNelis: you can add video to your google maps listing

gaurav doshi: Matt, still paid links carry the same importance for google rank as it was having before the last PR update

Rhea DrysdalePC: shameless plug barry ha

Matt Cutts: Ian, I don't think we use meta tags for language right now.

Barry Schwartz: lol

Ian M: any meta tags? or http headers?

Barry Schwartz: im link dropping like mad, webex link spam

Ian M: we keep having pages with french words appearing as french

language

Rhea DrysdalePC: at least it isn't ascii art drops

Rabin: i am wondering if we embed the video from youtube in my site, is there anyway, that i can have my site optimized!

Ian M: travel guides, co.uk tld, uk ip

Eric Martindale: What is the value of a link, and how can someone sell it if we're not passing pagerank?

Marjory Meechan: What about buying links?

Darren Wyles: eric a link can pass human traffic

gaurav doshi: Eric i have raised same issue to Matt

Ian M: Matt - a Google rep at SES London said to use <meta name=language> - so that is wrong then?

Jim McNelis: what are the metrics that help your listing rank higher in google maps?

John Honeck: by all, he means some

Rabin: who else is on the bandwagon of nofollow, is it only google or all the major search engine?

Rhea DrysdalePC: jim... address, google local business center listing, etc

Eric Martindale: 90% of a link's value is because of the content on the linking page, and the value of the page - which, in results, will flow more organic visitors, which is why links are valuable.

Ian M: all support nofollow - ask took a bit longer to implement but also do

gaurav doshi: thanks Eric

Jim McNelis: Rhea, I mean beyond that

Eric Martindale: Cut the linkjuice, cut the value of a link, and you're making the wrong issue out of the real problem

MattD: Her is the link to the feedback thread:

http://groups.google.com/group/Google_Webmaster_Help-chit-chat/browse...

Rabin: some bloggers, i am not going to name, they are just bashing this nofollow, so i am kind of confused

Matt Cutts: Rhea, true dat. :) I'm holding back to let Adam tackle the subdomains vs. subdirectories question. :)

Eric Martindale: The real solution would be to improve content detection, and put less value on the links that don't match the page's (and target pages) "keyword set"

Brian Rutledge-GetPageOne.com: Why do subdomains work so well for Apartments.com then, they just have landing pages and they rank like mad?

gaurav doshi: Matt, whatz the future of social bookmarking sites in google web search?

TimDineen: Speaking of subdomains -- the problem is that I agree subdomains are same as directories.. but we see other sites spamming the heck out of Google with useless subdoms all the time. It causes some to want to move in that direction.

Rabin: i am wondering how search within search feature google recently deployed is going to affect the subdomain conundrum!

Jim McNelis: why do digg articles rank so well since it just links to the original article

Rhea DrysdalePC: eh, but good sites like national geographic are built on subdomains, too.

Eric Martindale: Digg articles rank because of their link structure, particularly internally

Matt Cutts: Jeganathan, I know that wildcards are supported in robots.txt. Not positive about the url removal tool though. It does support directories though.

Darren Wyles: it does make sense

Laurent: Why proxies appear in SERPS with copies of pages ?

Matt Cutts: Jonatas Leonel, the robots.txt is very powerful because you can block vast swaths of urls. The meta tag is helpful though because it's so granular.

Darren Wyles: if you search for something and the first 200, results are for the same article from 200 different sites?

Barry Schwartz: i thought it was 42%

Rhea DrysdalePC: and now google offers a robots.txt generator... yay

gaurav doshi: Rhea, where can i find that generator?

Matt Cutts: gaurav doshi, it's safe to assume that Google is going to reduce the influence of links that we consider bad for users over time. My advice is to look at getting editorially-given links because of the quality of the content/site.

Eric Martindale: And Blogger is cumbersome for SEO!

Rhea DrysdalePC: adam uses expression engine =)

John Honeck: It.s actually 43.2342 which rounds to 42%

Rabin: wordpress

Barry Schwartz: ah, i stand corrected

Eric Martindale: The platform doesn't matter, it's the template

Laurent: Why proxies appear in SERPS with copies of pages ?

Barry Schwartz: matt, what you dressing up as on April 1st?

Eric Martindale: Look for templating systems that allow customization!

gaurav doshi: thanks matt

Matt Cutts: Ian M, it doesn't hurt to use a meta tag for language, but we're more likely to trust our own language identification.

Rabin: i think Matt one day said WP is the best from SEO point of vie

Barry Schwartz: WP gets hacked way too often

Rabin: i agree with him because of its excelled CMS

webado - Christina: I don't think proxies can be identified programmatically as easily as by just eyeballing them

Ian M: Matt - which meta language tag is the key question? (and thank you for answering)

Rhea DrysdalePC: yeah, wp is easy, but long term requires lots of maintenance... PITA

Darren Wyles: it does seem that way barry with WP, from the amount of my site got hacked on the forum

Eric Martindale: WP and Blogger both allow URL customization, WP is more powerful - what's MOST important is the template!

Jeganathan: thanks Matt.

Fábio Ricotta: Matt, why Google does not penalize big sites that uses hidden links and uses a lot of crosslinking? I saw it into real estate so much. There are a lot of big websites that uses those tatics

Rhea DrysdalePC: drupal... anyone else like it?

Ian M: meta name=language, html lang=, http-header-equivalent content-language (or even dublin core stuff)

Jesse Craword: I use drupal some. not a huge fan though.

gaurav doshi: Matt, i m not getting exact images of mine when i search my name in google images. Websites are perfects but images are not

pratt: I really like Drupal, but am more familiar with WP. I think that is what gives WP the edge, more help available online.

Nick Wilsdon: drupal is way too open out of the box - Earl got his new install hacked within 5mins

Matt Cutts: Barry, I dress up for Halloween, but I haven't decided what to do for April 1st yet. Any suggestions from the chat? :)

Swaroop: Akismet saves me from all the drugs :)

Ian M: Matt - you are scary enough as is ;)

Rabin: may be we should just deactivate the comments

John Honeck: I haven't even got the April 1st tree up yet!

Jeremy: Nick Wilsdon, Not as open as WP

Eric Martindale: How about forums and SEO?

Jesse Craword: Forums and SEO would interest me, too

Jaan Kanellis: Can you say that PR Sculpting is important for most all websites to use?

Nick Wilsdon: @Jeremy depends what you are good at.

Rabin: embedded videos and SEO

Matt Cutts: The April 1st tree? I love it!

Rhea DrysdalePC: ha, nice jaan... let's talk about paid links too

Barry Schwartz: @matt emailed you

Ian M: With the Q&A - post it live on the group

Darren Wyles: public chat would make a good, attachment to the forum.

Jaan Kanellis: with the recent firestorm of some SEOers saying sculpting does or does not work it would help to get a definitive answer from your team

Hasit Ruparel: I have reported about a site as spam, as they are duplicating the website on several domains, still no response.

Submitting them again is good?

Swaroop: Plz put a Google Talk back widget on the group'

pratt: I thought Matt had already talked about it on his blog.

John Jones: For whoever is speaking... Thank you for answering this question!

Rabin: may be capitalization of word will help: EMBEDDED VIDEO & SEO?

Rhea DrysdalePC: and some interviews

Laurent: What is Google doing to prevent Climate Change ? Your servers are not helping the planet

John Honeck: Oh boy....

Laurent: Even the Lava Lamp is not a good idea

jtbandes: Laurent, google.org

Darren Wyles: lol

Swaroop: G OS ?

Jacque: What would be a link that floats a Page Ranks, Does this mean the links are on that of a high PR page?

Sasch Mayer: You want to stop climate change? Stop all those cows from farting...

Jeganathan: Matt, we are gallery2 for our gallery sites with SEO friendly urls (short urls enabled) enabled. Google image is hardly indexing the images. Which type of url is recommended for galleries?

Eric Martindale: Google can't possibly be causing the ice caps on Mars to melt... ;]

gaurav doshi: jacque, page rank has got different criterias as well other than high PR links

Swaroop: @Eric - possible that its already gone..

Rhea DrysdalePC: PR "sculpting" should be standard site optimization, but if it takes more than 2mins time isn't worth it. Something bigger is obviously wrong w/the site.

Nick Wilsdon: agree with rhea there

pratt: @Rhea good point

Eric Martindale: Yeah, Rhea, very good point

Fábio Ricotta: Matt we see a lot of pages in the web just copying RSS Feeds from other websites and using it to gain more Adsense. How Google plans to deal with?

Liviu Taloi: when will be the next update on IBL?

Eric Martindale: So, on the note of tree structure, forums are in good shape, right?

Laurent: I read google.org, but no direct answer to how save energy about servers use

Richard Hearne: any ocmmentary on downsides to PR sculptinh? Tell us ow it can hurt our sites?

gaurav doshi: Whatz the future of Google Knol?

Eric Martindale: When does Google Dating launch? Is that coming in April?

Barry Schwartz: when is matt cutts getting a mac?

Ian M: April 1st ;)

John Honeck: what is a mac?

Rhea DrysdalePC: speed dating w/webmaster central?

Ian M: When will Matt Cutts be the CEO of Microsoft?

Swaroop: good work :)

Brian Harnish: LOL

Jeremy Rivera: If it's not a paid link should I use a no follow to keep page rank on my page, or should I let it flow out to other sites?

Swaroop: @Matt Cutts - Is famous !

Ian M: Jeremy - latter, don't be a dead end, that is bad too

Laurent: Dan Sullivan got a Mac :)

John Honeck: Oh I think some people here know what a splog is...

Jeremy Rivera: "The Link Juice Must Flow"

Aaron Chronister: What is the average air speed velocity of an unladen swallow?

Rhea DrysdalePC: HAHA

Raffi: does anyone know - if nofollow is used on a link, is the anchor text ignored, or still taken into account?

pratt: lol

Eric Martindale: What about community blogs that republish author content in a favorable fashion? Will they be punished too?

Matt Cutts: Jaan, I'm heading out now. Thanks for giving me a chance to try to clarify the role of sculpting vs. good information architecture from scratch vs. spending your time just making great content that naturally attracts links.

Brian Harnish: Is that a european or african swallow?

Laurent: Good the quota of OS X hacking is done for 2008

Ian M: Bye Matt

Jaan Kanellis: thanks for more info on the topic Matt

Swaroop: Ciao Matt !

Matt Cutts: I've got to head out. Thanks for hopping on the chat, everyone--this was a lot of fun!

Eric Martindale: Thanks Matt! T

Darren Wyles: thanks

Fábio Ricotta: thank you

Brian Harnish: Later Matt- thank you for your time in facilitating this awesome chat.

Matt Cutts: Talk to folks later..

Sasch Mayer: c ya

Laurent: Merci MC

Linda Farm: See you later!

gaurav doshi: ok matt

Jeganathan: thanks Matt for your time.

gaurav doshi: thanks alot for the informations

Rhea DrysdalePC: paid links... while it continues, what other factors can be considered to counter as some good sites get taken down w/mass updates?

Rhea DrysdalePC: any consideration of relevancy vs blanket no-no?

Rhea DrysdalePC: :)

Nick Wilsdon: :D

John Jones: Thanks John Mueller for your time and attentiveness to my

Q&A questions that I've directed to you specifically.

Barry Schwartz: but rhea is in the chat

Rhea DrysdalePC: haha

Rabin: SPAM AND QUALITY, thats an oxymoran!

Eric Martindale: Sharing is good. We trust Google to decide what to share, but of course we want more info, faster. :)

Barry Schwartz: ;-)

Gary Campbell: Perhaps do the opposite, reward good sites and webmasters with details

Jeremy Rivera: How much weight does domain age have on my rankings?

Should I change my primary domain name from a new name to an older domain name? Or would that be suicide?

Gary Campbell: er details of potential issues.

Fábio Ricotta: Matt, what are the plans of Google to detect webspam into another language like Portuguese(im Brazillian)? We see a lot of duplicated content, spammy titles and hidden content. How Google is dealing with minor languages like my Portuguese?

Jeremy: Spam, great for breakfast

Rhea DrysdalePC: gotta head out, have fun and great job Googlers!!!

MattD: One more time, here's the link to the feedback thread.

http://groups.google.com/group/Google_Webmaster_Help-chit-chat/browse...

Barry Schwartz: excellent

Barry Schwartz: u guys rock

MattD: Thanks again to everyone for coming!

Raffi: thanks all!

Barry Schwartz: down with yahoo and microsoft

Ian M: Here's a question - for the "you are a virus" messages, I get those often when doing SEO audits on sites due to the complex wueries - can you please use capcha more?

Jim McNelis: Thanks Google!

zach: Hey Matt. I'm UK alumni also. Too bad about them this year.

John Honeck: Buh Bye, thanks for the good work

Jesse Craword: Thank you!

Swaroop: stop tasing the competition :)

Gary Campbell: Fund and useful, thanks

Rhea DrysdalePC: bye

SchoolsGalore: Thanjks

Swaroop: bye thanks

webado - Christina: bye thanks

Hasit Ruparel: Thanks everyone @ G!

Terence: Thank you!

Brian Harnish: Thank you everyone!

Ian M: bye

Sasch Mayer: bye

SchoolsGalore: bye

jtbandes: Thanks guys

Nelu Lazar: Thanks!

Darren Wyles: thanks

gaurav doshi: thanks

Eric Martindale: later

Brian Ussery: Thanks again have a great weekend

Jenny Wiseman: thanks!

Liviu Taloi: bye

dockarl: Goodnight :)